



TAUB CENTER

for Social Policy Studies in Israel

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Press Release

Taub Center appoints Gal Ben Dor as its new Director of Marketing and Communications

The Taub Center for Social Policy Studies in Israel announced the appointment of Gal Ben Dor as its new Director of Marketing and Communications. The Jerusalem-based, independent, non-partisan Taub Center focuses on researching the primary socioeconomic issues facing Israel and disseminating its research to policy makers and the public at large.

In the last two years, Gal Ben Dor has served as the Spokesperson and Parliamentary Assistant to Members of Knesset Prof. Avishay Braverman (Labor) and Nino Abesadze (Kadima). Prior to that, she was the CEO of a non-profit organization named 'Tzemach' (Zionism, Leadership, and Education) which works towards educating Israel's next generation.

In her new role as the Taub Center's Director of Marketing and Communications, Ben Dor will be responsible for maintaining ongoing relationships with local and foreign media in Israel, promoting government relations, organization of conferences, cooperation with organizations and NGOs, and communicating the research findings and policy recommendations gathered by the Center's research in its policy programs (in economics, education, health, labor and social welfare) to the Israeli public, via the internet and social networks.

The Taub Center for Social Policy Studies in Israel is an independent, non-partisan, socioeconomic research institute based in Jerusalem. The interdisciplinary researchers – including prominent academics and leading experts – provide the country's policy makers and the general public with a professional, evidence-based, “big picture” perspective and policy options in the economic and social spheres.

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